



THE EPISCOPAL DIOCESE OF VIRGINIA



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





*Stewardship is ...*

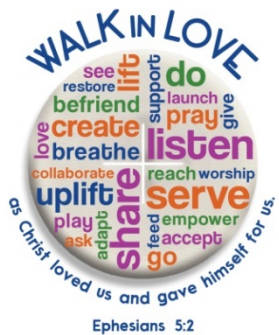
“Using the gifts that God gives us to do the work God calls us to do.”

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 1. PROGRAM OVERVIEW

Five free access fall annual giving campaigns:



from *The Episcopal Diocese of Virginia*  
@ [www.thediocese.net](http://www.thediocese.net)

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





## *Wonder In All*

Heavenly Father, we thank you that by water and the Holy Spirit you have bestowed upon *these* your servants the forgiveness of sin, and have raised *them* to the new life of grace. Sustain *them*, O Lord, in your Holy Spirit. Give *them* an inquiring and discerning heart, the courage to will and to persevere, a spirit to know and to love you, and the gift of joy and **wonder in all** your works. *Amen.*

(BCP p. 308)



# 1. PROGRAM OVERVIEW

Five free access fall annual giving campaigns:



from *The Episcopal Diocese of Virginia*  
@ [www.thediocese.net](http://www.thediocese.net)

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 1. PROGRAM OVERVIEW



*from* The Episcopal Network for  
Stewardship (TENS)

[www.tens.org](http://www.tens.org)

Login: Matthew

Password: five:16

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



## 2. TABLE OF CONTENTS



### Table of Contents 2019 Diocese of Virginia Fall Stewardship

---

- |                                  |                                  |
|----------------------------------|----------------------------------|
| 1. Program Overview              | 7. Reflections                   |
| 2. Table of Contents             | 8. Videos                        |
| 3. Suggested Calendar            | 9. Pledge Cards                  |
| 4. Logos with Specifications     | a. Adult                         |
| 5. Stationery                    | i. Monthly                       |
| 6. Letters to Congregation       | ii. Annual                       |
| a. Introduction to fall campaign | b. Children                      |
| b. Communication from the vestry | c. Proportional Giving Charts    |
| c. Read this first!              | 10. E-giving Card                |
| i. Invitation: new               | 11. Prayers of the People        |
|                                  | 12. Blessing of the Pledge Cards |

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





# 3. SUGGESTED CALENDAR



## Annual Giving | Suggested Calendar 2019 Diocese of Virginia Fall Stewardship

July-August	Vestry members and other ministry leaders submit pledge cards
8.26.2019	(Mon) Leadership team letter of introduction to "Wonder in All" (Gauge according to events timeline for the launch of your program year)
9.22.2019	Proper 20
9.23.2019	(Mon) Vestry leadership communication
9.29.2019	Proper 21 Distribute pledge packets (pledge invitation, pledge card, and any other accompanying materials)
10.06.2019	Proper 22 or Feast of St. Francis
10.13.2019	Proper 23
10.20.2019	Proper 24
10.27.2019	Proper 25

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





# 4. LOGOS – VERTICAL



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



## 4. LOGOS - HORIZONTAL



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



## 4. LOGOS – ICONS



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 4. LOGOS – ICONS




Where's the Wonder?  
@ Grace Episcopal Church



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 4. LOGOS – SPECIFICATIONS



**WHITNEY TIGANI**  
BRANDING & DESIGN

## Logo Specifications


DIOCESE OF VA WONDER IN ALL  
May 22, 2019

**LOGO:** The logo was designed with care for legibility and graphic clarity. It should never be redrawn, re-proportioned, or altered.

**SAFE AREA:** To preserve the integrity of the logo, a strict perimeter, free of type and graphic elements, should be maintained. This safe area is shown proportionally to the right. The safe area is equal to the height of the logo mark.

**COLORS & VERSIONS:** The logo was created to be produced in CMYK. The logo disc includes other variations of the logo such as vertical versions or reversed options. The RGB versions of the logo (saved as .jpgs) are optimized for the web and general screen viewing.



SAFE AREA (EQUAL TO HEIGHT OF WONDER IN ALL TYPE)



**PRIMARY COLOR PALETTE**

CMYK: M10 Y10 B10 RGB: 011 011 010 HTML: #000000	CMYK: M0 Y20 B10 RGB: 010 010 010 HTML: #000000



**SECONDARY COLOR PALETTE**

CMYK: M10 Y10 B10 RGB: 010 010 010 HTML: #000000	CMYK: M10 Y10 B10 RGB: 010 010 010 HTML: #000000	CMYK: M0 Y10 B10 RGB: 010 010 010 HTML: #000000	CMYK: M10 Y10 B10 RGB: 010 010 010 HTML: #000000

**HORIZONTAL VERSION**

	
ORIGINAL	ORIGINAL REVERSED

**VERTICAL VERSION**

	
ORIGINAL	ORIGINAL REVERSED

**TYPOGRAPHY:** Primary logo type is Cinzel Decorative. Use the alpha

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





# 6. LETTERS TO CONGREGATION: INTRODUCTION



Dear Stephanie and Peter,

**Welcome to a new program year full of wonder at Grace Episcopal Church!**

Our theme this year at Grace Episcopal Church is **Wonder in All**. These are words you hear during every baptism in The Episcopal Church. For many, this is also a favorite prayer.



Give them an inquiring and discerning heart,  
the courage to will and to persevere,  
a spirit to know and to love you,  
and the gift of joy and wonder in all your works. Amen.

Throughout this year you will see icons from the logo above around Grace Episcopal Church. These icons will identify many of the wonders of God's work among us. But we need your help! Every member of Grace Episcopal Church is invited to spend all year together exploring – and naming – the wonder in all God's works at Grace.



Tell us ... where do you see the wonder in our shared ministries? The wonder of impact in our church and with our neighbors? The wonder of us living deeply into our baptismal covenant? The wonder of our music and worship?

Take a look within your own heart. All around you. And at our neighbors.  
Where do you see a sign of God's wonder?  
Where is there a sign of God calling you – and Grace Episcopal Church – to more?

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 6. LETTERS TO CONGREGATION: INTRO CALENDAR



## YOUR EPISCOPAL CHURCH

Fall 2019 Events Calendar  
+ all are welcome +

Sunday, September 8 | Fall Ministry Fair

10:30 in the Parish Hall  
Write brief description here

Sunday, September 15 | Formation for All Ages Begins

10:30 – see calendar for classrooms  
Write brief description here

Wednesday, September 25 | Wonder in All Launch & Community Supper

6:00 in the Parish Hall  
Write brief description here

Saturday, October 5 | Blessing of the Animals

5:00 in the Churchyard  
Write brief description here

Friday, November 1 | All Saints Day Holy Eucharist

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





## 6. PLEDGE LETTER: NEW



September 30, 2019





Dear Karen and Ted,

Just this past Tuesday I witnessed a wonder! Grace Episcopal Church parishioners invited neighbors from all corners of our community to Oak Street Elementary School for a special morning together. We served hot breakfasts to children, teachers and staff. We shared laughs and music. And we introduced our new comfort dog ministry, 'Join the Pack'.

The launch of our newest ministry took – and will continue to require – time, participation, and funding. 'Join the Pack' also took – and will continue to require – relationships. In the past two years this developing ministry has built new and deeper relationships with the OSES community, with the Alliance of Therapy Dogs, with each other at Grace ... and with God.

### What a wonder!

Over the next six weeks during worship, you will hear more about 'Join the Pack' and about the many ministries at Grace through our 'Wonder in All' story series. These wonders of relationship include:

-  Singing 37 of our parishioners' favorite hymns during our summertime hymn-sing worship (and making a total of 40 pitchers of lemonade over the summer to follow!)
-  Providing funding, space and volunteers to distribute almost 822 meals to our local families
-  Sending 24 youth and 12 volunteers to lead Vacation Bible School in the Dominican Republic
-  Arranging 65 flower arrangements for Holy Eucharist, Wonderful Wednesdays, weddings and funerals

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 6. VESTRY COMMUNICATION



VESTRY AND LEADERSHIP COMMUNICATIONS  
SAMPLE COMMUNICATION  
(LETTER, ARTICLE IN NEWSLETTER, E-MAIL, ETC.)

Dear Nancy and Ed or Dear Grace Family,

Your vestry and clergy at Grace Episcopal Church are committed to our mission of “insert your church’s mission statement here.”

In response to this mission and how we are called to move more deeply into the ‘Wonder in All’ at Grace, each of us has prayerfully discerned how God is calling us into greater generosity. We have faithfully committed to tithe or give proportionally and have already submitted our pledge cards. Our pledges as a group have ...

**\*increased by x.y% percent!\***

We’re all in! Join us in the ‘Wonder in All’ at Grace Episcopal Church. We’d

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 6. VESTRY COMMITMENT & PROPORTIONAL GIVING LEADERSHIP

- Plan
- Communicate
  - Kick-off
  - Signage “We’re All In”
  - Ministry Minute
  - Bulletins
  - Video
  - Coffee hour
  - Vestry letter
  - Vestry statement on giving



## 6. ADDITIONAL LETTERS TO CONGREGATION:



- Encouragement – from Sr. Warden
- Acknowledgement from Treasurer
- Thank You from Clergy



# 7. REFLECTIONS



## Reflection by Julie Simonton

As an Episcopal lay minister and mother of two young children, you can imagine that



our home is often at a tipping point for Sunday school and VBS treasures. Periodically

(and admittedly when my girls aren't looking), I make a sweep through our household of creative riches. Macaroni necklaces find their way to the dress-up bin. The "desert of Egypt" sand art in the repurposed water bottle becomes a new percussion shaker in the music box. And the infinite pile of crayon drawings invariably heads ...yes it's true ... to the recycling.

One week this summer, the recycling pile did not make it to the outdoor bin in time, and five-year-old Mia uncovered my well-orchestrated strategy to keep our household above the crayon fray. She opened the door to our pantry, saw her rainbow map of Israel-at-the-time-of-Jesus on top of the pile, turned sharply toward me, and declared, "Mommy, you threw away God!"

*Continued on reverse side >>*

Proper 27 | Matthew 25:1-13  
November 12, 2017



### Reflection Questions

When has God caught you off guard when you were waiting for something else to show up?

Learn more at:  
[www.thediocese.net](http://www.thediocese.net)



*Continued from the reverse side >>*

Mia caught me entirely off guard. But more than that, God caught me entirely off guard.

Jesus' message in today's Gospel reading is to stay alert, not be caught off guard, and never assume we have enough (oil, love, hope, faith, money, or rainbow drawings of Israel) in our lamps. Every moment we wait in anticipation is a moment we spend alert in God's Kingdom. Every moment we wait in anticipation is a moment we can experience the sacred — and the sacred in others.

**Especially when the sacred is a child who knows God is, indeed, present.**



**Julie Simonton** is the diocesan Director of Congregational Development and Stewardship.

She especially delights in church parking lot conversations when the Holy Spirit begins to bubble and folks authentically engage with where Jesus is calling us to use the gifts God gives us to do the work God call us to do.

She and her family attend St. Stephen's in Richmond.



THE EPISCOPAL DIOCESE OF VIRGINIA



THE EPISCOPAL DIOCESE OF VIRGINIA



## 8. VIDEOS




FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



## 9. PLEDGE CARDS – ADULT

 <p>WONDER IN ALL</p>	As part of my/our commitment to Grace Church for 2020, I/we pledge
	\$ _____ to be paid per ____ week ____ month ____ quarter ____ year
	Name _____
	Address _____
	City _____ State _____ Zip _____
	Phone _____ Email _____
<input type="checkbox"/> I have included Grace Episcopal Church in my will <input type="checkbox"/> I would like to discuss including Grace Church in my will	

 <p>WONDER IN ALL</p>	As part of my/our commitment to Grace Church for 2020, I/we pledge our support of
	\$ _____ each month of 2020, for a total of 12 contributions during the calendar year.
	Name _____
	Address _____
	City _____ State _____ Zip _____
	Phone _____ Email _____
<input type="checkbox"/> I have included Grace Episcopal Church in my will <input type="checkbox"/> I would like to discuss including Grace Church in my will	

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





# 9. PLEDGE CARDS

Annual Income	1%	2%	3%	4%	5%	6%	7%	8%	9%	10%	12%	15%
\$10,000	\$8	\$16	\$24	\$33	\$41	\$49	\$58	\$66	\$74	\$91	\$99	\$108
\$20,000	\$16	\$33	\$50	\$66	\$83	\$100	\$116	\$133	\$150	\$166	\$200	\$250
\$30,000	\$25	\$50	\$75	\$100	\$125	\$150	\$175	\$200	\$225	\$250	\$300	\$375
\$40,000	\$33	\$66	\$99	\$133	\$166	\$199	\$233	\$266	\$299	\$333	\$399	\$499
\$50,000	\$41	\$83	\$125	\$166	\$208	\$250	\$291	\$333	\$375	\$416	\$500	\$625
\$60,000	\$50	\$100	\$150	\$200	\$250	\$300	\$350	\$400	\$450	\$500	\$600	\$750
\$70,000	\$58	\$116	\$174	\$233	\$291	\$349	\$408	\$466	\$524	\$583	\$699	\$874
\$80,000	\$66	\$133	\$200	\$266	\$333	\$400	\$466	\$533	\$600	\$666	\$800	\$1,000
\$90,000	\$75	\$150	\$225	\$300	\$375	\$450	\$525	\$600	\$675	\$750	\$900	\$1,125
\$100,000	\$83	\$166	\$249	\$333	\$416	\$500	\$583	\$666	\$750	\$833	\$1,000	\$1,250
\$110,000	\$91	\$183	\$275	\$366	\$450	\$533	\$616	\$700	\$783	\$866	\$1,040	\$1,300
\$120,000	\$100	\$200	\$300	\$400	\$500	\$600	\$700	\$800	\$900	\$1,000	\$1,200	\$1,500
\$130,000	\$108	\$216	\$324	\$433	\$541	\$649	\$758	\$866	\$975	\$1,083	\$1,300	\$1,625
\$140,000	\$116	\$233	\$350	\$466	\$583	\$700	\$816	\$933	\$1,050	\$1,166	\$1,400	\$1,750
\$150,000	\$125	\$250	\$375	\$500	\$625	\$750	\$875	\$1,000	\$1,125	\$1,250	\$1,500	\$1,875
\$175,000	\$145	\$291	\$437	\$583	\$729	\$875	\$1,021	\$1,166	\$1,312	\$1,458	\$1,750	\$2,187
\$200,000	\$166	\$333	\$500	\$666	\$833	\$1,000	\$1,166	\$1,333	\$1,500	\$1,666	\$2,000	\$2,500
\$250,000	\$208	\$416	\$625	\$833	\$1,041	\$1,250	\$1,458	\$1,666	\$1,875	\$2,083	\$2,500	\$3,125
\$300,000	\$250	\$500	\$750	\$1,000	\$1,250	\$1,500	\$1,750	\$2,000	\$2,250	\$2,500	\$3,000	\$3,750

		Weekly Pledge as Proportion of Income									
Annual Income	Weekly Income	3%	4%	5%	6%	7%	8%	9%	10%	11%	12%
\$20,000	\$385	\$12	\$15	\$19	\$23	\$27	\$31	\$35	\$38	\$42	\$46
\$30,000	\$577	\$17	\$23	\$29	\$35	\$40	\$46	\$52	\$58	\$63	\$69
\$40,000	\$769	\$23	\$31	\$38	\$46	\$54	\$62	\$69	\$77	\$85	\$92
\$50,000	\$968	\$29	\$38	\$48	\$58	\$67	\$77	\$87	\$96	\$106	\$115
\$60,000	\$1,154	\$35	\$46	\$58	\$69	\$81	\$92	\$104	\$115	\$127	\$138
\$70,000	\$1,346	\$40	\$54	\$67	\$81	\$94	\$108	\$121	\$135	\$148	\$162
\$80,000	\$1,538	\$46	\$62	\$77	\$92	\$108	\$123	\$138	\$154	\$169	\$185
\$90,000	\$1,731	\$52	\$69	\$87	\$104	\$121	\$138	\$156	\$173	\$190	\$208
\$100,000	\$1,923	\$58	\$77	\$96	\$115	\$135	\$154	\$173	\$192	\$212	\$231
\$110,000	\$2,115.38	\$63.46	\$84.62	\$105.77	\$126.92	\$148.08	\$169.23	\$190.38	\$211.54	\$232.69	\$253.85
\$120,000	\$2,307.69	\$69.23	\$92.31	\$115.38	\$138.46	\$161.54	\$184.62	\$207.69	\$230.77	\$253.85	\$276.92
\$130,000	\$2,500.00	\$75.00	\$100.00	\$125.00	\$150.00	\$175.00	\$200.00	\$225.00	\$250.00	\$275.00	\$300.00

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 9. PLEDGE CARDS – CHILDREN



As part of my commitment to **Grace** Church for 2020, I pledge

\$ \_\_\_\_\_ to be paid per \_\_\_\_ week \_\_\_\_ month

---

Name \_\_\_\_\_

---

Address \_\_\_\_\_

---

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

---

Signed (by her/himself) \_\_\_\_\_

\_\_\_\_\_ I have discussed pledging with my child.

How much money I have this week	My tithe to God	Help me build a habit
\$1	10 cents	I pledge to give and have a conversation about giving with my family. I will put my envelopes in a place where I will remember them. I will bring my envelope to church and put it in the offering plate. I want to feel happy when I share my tithe with others and with God. I want to be a generous person.
\$ 2	20 cents	
\$ 5	50 cents	
\$ 10	\$ 1	
\$ 25	\$ 2.50	
\$ 40	\$ 4.00	
\$ 50	\$ 5.00	
\$ 100	\$ 10.00	

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 10. NEW! E-GIVING CARD



I GIVE ELECTRONICALLY @ GRACE CHURCH

I support my church and our ministry by giving electronically.  
I place this card in the offering plate as a way of participating in  
this act of worship.

*If you are interested in giving electronically,  
please contact **Your Name** @ **your e-mail***

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 11. FORUM STARTER



Where's the Wonder?

@ Grace Episcopal Church



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.



# 14. STEWARDSHIP WITH CHILDREN

- **Involve**
  - Create a team to look at everything through the eyes of a child (children learn through observation)
  - Pray for, with, and about the growth of the children of your church. Intentionally speak about them to everyone.
- **Inform**
  - Tell stories
  - Teach about spiritual gifts
- **Inspire**
  - CELEBRATE giving
- **Implement**
  - Use Envelopes
  - Plan special offerings that engage children



# 15. ANALYSIS & EVALUATION

## Section 1: What Are The Numbers?

1. What is the total amount pledged for next year? Is this up or down? By what percentage?
  2. How many pledge cards were returned? Is this up or down from last year?
  3. How many pledge cards show an increase in giving compared to last year?
  4. How many pledge cards show a decrease in giving compared to last year?
  5. How many pledge cards stayed the same compared to last year?
- etc. ...

Pledge Campaign Trend Analysis							
			2017	2016	\$ Increase / (Decrease)	% Increase / (Decrease)	
Number of Pledges			-	-	-	#DIV/0!	
Total Amount of Pledges	\$	-	\$	-	\$	-	#DIV/0!
Mean (Average) Pledge			#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	
Median (Middle) Pledge			#NUM!	#NUM!	#NUM!	#NUM!	
Electronic Pledge Income*	\$	-	\$	-	\$	-	#DIV/0!

\*Note: electronic pledges are a subset of total pledges, not in addition to total pledges.





# MATCHING GIFTS

## ***FOR***

- New Pledges
- Increased Pledges

+++

## ***FROM***

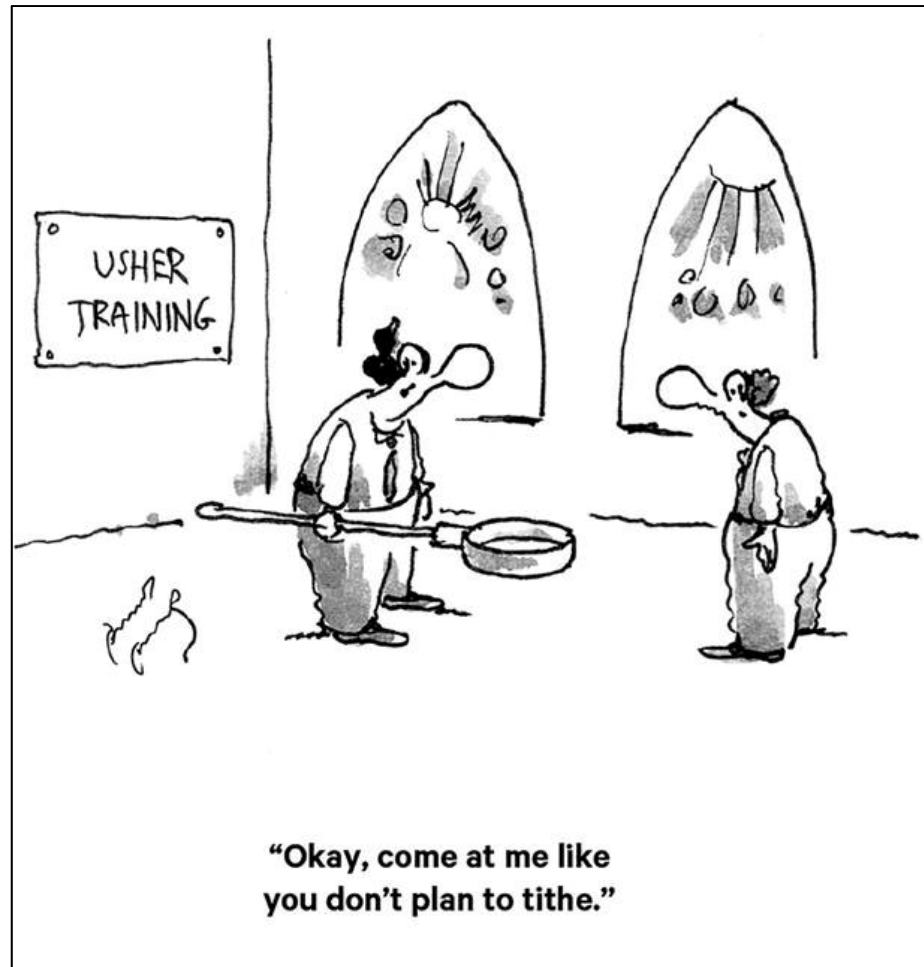
- Endowment
- Vestry
- Pledges over 8%

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





# HAVE FUN!!!



FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





Julie Simonton

*jsimonton@thediocese.net*

800.DIOCESE x 1035 | 804.622.3175 (direct)

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.





THE EPISCOPAL DIOCESE OF VIRGINIA



# WONDER IN ALL

FOR CHRIST. FOR THIS TIME. FOR ALL TIME.

